



Rewarding Learning

GCSE
**Leisure, Travel
and Tourism**

**STUDENT
GUIDE**

INTRODUCTION

We all take part in leisure, travel and tourism activities whether it's going to the cinema, gaming at home or taking an exotic holiday.

The leisure, travel and tourism industry is a major sector of economic growth, not just in Northern Ireland, but also globally.

- Northern Ireland attracted record levels of visitors during the first half of 2016.
- Visitors spent an amazing £372 million in Northern Ireland, a seven percent increase on the first half of 2015.
- The number of visits to the UK by overseas residents increased for the fifth consecutive year in 2015.

- Spain continues to be the top destination for UK residents going abroad.
- Globally, one in every eleven jobs is related directly or indirectly to tourism.
- 2017 is the International Year of Sustainable Tourism for Development.

By studying leisure, travel and tourism, you will have the opportunity to develop the knowledge and skills required by this growing sector of the economy.

WHY STUDY LEISURE, TRAVEL AND TOURISM?

Leisure, travel and tourism is a dynamic and fascinating area of study. It will be a new subject for most students as you are unlikely to have studied the subject at Key Stage 3. It provides a fresh and exciting area of study. GCSE Leisure, Travel and Tourism combines well with other subjects such as Geography and Business Studies.

GCSE Leisure, Travel and Tourism gives you the opportunity to follow a vocationally related course of study. This means that the content relates directly to the leisure, travel and tourism industry. For example, you have the opportunity to explore the employment opportunities available in the leisure, travel and tourism industry. You also develop your knowledge of the entry qualifications required to work in the industry as well as gaining an insight into the skills and personal qualities you need to gain employment in this major growth sector.

GCSE Leisure, Travel and Tourism gives you opportunities to build on the skills and capabilities developed through the delivery of the Northern Ireland Curriculum at Key Stage 3.

It gives you the opportunity to progress directly into employment, further learning opportunities in employment or to further study.



UNIQUE FEATURES OF THIS QUALIFICATION?

We have reduced the assessment burden from four units to three.

The specification combines external assessment and controlled assessment:

- Units 1 and 2 are externally assessed.
- Unit 3 is assessed by controlled assessment.

The content has been thoroughly revised and updated. For example, you will investigate the impact of technology across the industry from online booking and check-in systems to e-marketing, social media and smartphone apps.

Sustainability is vital in the leisure, travel and tourism industry. In Unit 2: Promoting and Sustaining the Leisure, Travel and Tourism Industry you investigate sustainable tourism, including how to practise the principles of sustainable tourism and be a responsible traveller.

This is a vocationally related course of study. Unit 3 is all about working in the leisure, travel and tourism industry, including customer service, job opportunities and recruitment.

WHAT WILL I STUDY?

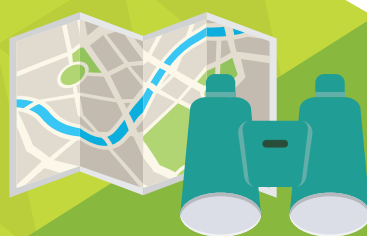
CONTENT	AREAS OF STUDY
Unit 1: Understanding the Leisure, Travel and Tourism Industry	<p>You study the leisure, travel and tourism industry, and how it continues to be a growth area in the UK economy. You also investigate the range of leisure activities available and facilities and attractions for visitors.</p> <p>This unit is assessed in a 1 hour 30 minute written examination worth 40% of the overall GCSE qualification.</p>
Unit 2: Promoting and Sustaining the Leisure, Travel and Tourism Industry	<p>You study how organisations promote their products and services. You investigate the positive and negative effects of the economic, social and environmental impacts of tourism development and how the tourism industry ensures sustainability.</p> <p>This unit is assessed in a 1 hour 30 minute written examination worth 40% of the overall GCSE qualification.</p>
Unit 3: Working in the Leisure, Travel and Tourism Industry	<p>You study the importance of customer service. You look at job opportunities, recruitment and the qualifications and skills you need for a career in the leisure, travel and tourism industry.</p> <p>This unit is assessed by a controlled assessment task worth 20% of the overall GCSE qualification.</p>



Unit 1

Understanding the Leisure, Travel and Tourism Industry

40%



Unit 2

Promoting and Sustaining the Leisure, Travel and Tourism Industry

40%



Unit 3

Working in the Leisure, Travel and Tourism Industry

20%

WHAT SKILLS WILL I DEVELOP?



This qualification helps you gain valuable skills that can lead to further study at advanced level, for example GCE Geography.

By studying this qualification, you can develop skills such as participating in discussions and debates, interviewing local people who work in the leisure and travel industry, presenting information, recommending a holiday destination based on customer needs, carrying out research online and understanding the importance of customer service.

WHAT CAN I DO WITH A QUALIFICATION IN LEISURE, TRAVEL AND TOURISM?

Industry projections at regional, national and global scales all point to leisure, travel and tourism continuing to grow year on year. There is an incredibly wide range of exciting and interesting job opportunities in the leisure, travel and tourism industry.

A qualification in leisure, travel and tourism can lead to a career in:

- the leisure industry, for example as a leisure centre manager, personal trainer or park ranger;
- the travel industry, for example as air cabin crew or cruise ship steward; or
- the tourism industry, for example as a resort representative, travel agent, tour manager, tour guide, tourist information assistant or visitor attraction manager.

There are also job opportunities in leisure, travel or tourism such as in marketing and human resources.

