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General Certificate of Education

2019

Centre Number

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Candidate Number

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Journalism in the Media and Communications Industry

A2 Unit 1

Cross-Platform Journalism and Digital Interactivity

[AJR11]

TUESDAY 21 MAY, AFTERNOON



AJR11

TIME

2 hours.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of the page.

Answer **all** questions in Section A and **one** question from Section B.

Write your answers in the spaces provided in this question paper.

If needed, you can ask for more sheets to finish your answers.

Please attach these sheets to the booklet using the treasury tag supplied.

INFORMATION FOR CANDIDATES

The total mark for this paper is **100**.

Section A carries 75 marks.

Section B carries 25 marks.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

Quality of written communication will be assessed in **all** questions.

For Examiner's use only

Question Number	Marks
1(a)(i)	
1(a)(ii)	
1(b)	
1(c)	
2	
3	
4	
5	

Total Marks	
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Section A

Answer **all** questions

Examiner Only	
Marks	Remark

- 1 You are a cross-platform reporter who covers the city of Granton, North Yorkshire (population 200,000), for Granton Media. The company owns a daily newspaper, the *Granton Times*, a website, the *Granton Times Online* (www.gtonline.com) and a radio station, *Granton FM*.
- (a) Spend **35 minutes** completing the **tasks (i) and (ii)** which follow the **situation** outlined below.

It's 1pm on a Friday in August when you receive a call to the news desk from a member of the public. The man, Graham Morrison, is at Granton Zoo with his son Jack (10) and his daughter Lily (12). He tells you that an animal has escaped.

He says: "The keeper has just told us to get into one of the indoor reptile enclosures. We're in here with about 30 other people including lots of small children. The keeper says one of the smaller animals has escaped but there is no cause for alarm and they are keeping us here for a short time as a precaution. But the talk is that one of the big silverback gorillas has escaped.

"One of the other guys heard it beating a tree trunk so it's clearly going bonkers. The zoo is busy today so it's even more worrying. We're getting nervous in here – there's a lot of confusion and it's dark and my children are frightened and others are starting to panic. To make matters worse we aren't getting much information from the zoo authorities."

You call the zoo press office and ask whether a gorilla or any other animal has escaped. A spokeswoman, Natalie Green, tells you:

"At approximately 12.30pm this afternoon a juvenile chimpanzee called Max escaped from his enclosure. We have reason to believe he is still on the zoo grounds. We are currently managing this incident in line with our policies and procedures and are taking steps to ensure his safe recapture. Granton Police is on standby to provide specialist support if necessary. There are around 250 visitors at the zoo and they have been led to secure locations. Neither they nor our staff are in any danger."

You call the police press office which confirms it is providing support to the zoo following a chimpanzee escape. Spokesman John Morris says: "We do not believe there is any danger to the public but are monitoring the situation closely and will be guided by animal behaviourists and veterinary experts at Granton Zoo."

It's not the first time there has been an escape at Granton Zoo – you check the archives to find that two ring-tailed lemurs escaped through a hole in netting in 2014 and were found hours later in a nearby garden. And in 2013 a red panda escaped and was found an hour later on zoo grounds.

Additional information

At around 3pm you call the zoo for an update and the spokeswoman, Natalie Green, says: "All the zoo patrons are still in secure areas with our staff. They are comfortable and being kept informed of the developing situation. Due to the duration of the escape, the police are now assisting with the operation in line with procedures."

Graham Morrison calls you back and tells you they can now hear a police helicopter overhead. He says: "They are up looking for the chimp. He must have got off the zoo grounds."

At around 4.10pm zoo spokeswoman Natalie Green calls back to confirm that the animal has been safely recaptured in the far northern edges of the zoo near a food store. She says: "Max was safely and calmly recaptured by our trained staff using nets at around 3.45pm. No vet intervention was needed. We believe he slipped out during feeding time early this afternoon. We are now reviewing our policies and procedures across the zoo. Max is unaffected by his little adventure and he is now back in his enclosure having a snack."

She confirms that the zoo did ask the police to use a helicopter to search for Max from the air but that at no time was he off the zoo grounds.

A zoo keeper, Fred Duncan, calls you and tells you that he is worried about safety at the zoo. He says Max got out after a door in the enclosure was left open by accident by a trainee keeper. He doesn't blame the trainee who is called Mark Rogers but says he should have been supervised. He says it is lucky that Max is only a young chimp of 18 months and not dangerous but if it had been one of the older ones, or a lion or tiger, it could have been very different. He asks you not to use his name in any report.

A national animal rights organisation called Wild and Free which campaigns for zoos to be banned calls the newsroom wanting to comment. Director of animal welfare at the organisation, Rebecca McGrath, says: "This is a worrying incident and while we are relieved it has ended without injury to visitors or to the animal, it is a shocking reminder of the risks of keeping dangerous wild animals in captivity.

"This could have ended in tragedy. We are calling for an urgent inquiry into the circumstances surrounding this escape, and into safety procedures at Granton Zoo."

Later Granton Zoo releases a statement from their chief executive Linda Hargreaves. She says: "We are relieved that Max has been recaptured safely and we thank the visitors for their patience and understanding today. We will be carrying out a full investigation into this incident but I want to reassure the public that the zoo is safe and open for business as normal tomorrow."

Examiner Only

Marks Remark

2 You are the producer of a UK national public service broadcaster's radio news.

The list of **8 stories** below is available for today's bulletin on the broadcaster's flagship station. The bulletin will air at **6pm**.

Spend **10 minutes** completing this **task**.

Read the following 8 stories. Select the **top 3 stories** you think would appeal most to the listeners. Then write the opening **15 seconds** of the **news bulletin script**, headlining the top 3 stories that you have selected (3 words per second).

Story 1:

Air traffic controllers in France today threatened strike action in a dispute over pay with bosses in Brussels. The move could throw travel plans for thousands of UK holidaymakers into chaos and cause long delays at airports during peak times. The Association of British Travel Agents described the strike move as 'irresponsible'.

Story 2:

An independent think tank has called for the re-nationalisation of Britain's railways. The Stevenson Group says subsidised train travel is the only way to meet the needs of travellers as petrol and diesel engines are phased out by 2040 in an effort to reduce greenhouse gases and slow the pace of climate change.

Story 3:

Controversial American rap artist Peppasprae has announced a European tour which will see him play dates in London, Manchester, Glasgow and Dublin. Last year women's groups called for the singer, who has convictions for sexual assault, to be banned from the UK.

Story 4:

The UK basked in record temperatures today and hundreds headed for the coast to enjoy the sunshine. The Met Office said the thermometer soared to almost 35 degrees celsius in some areas and experts are reminding people to use sun creams and avoid spending too long in direct sunshine.

Story 5:

Police have appealed for witnesses after fires swept through forest areas in several parts of the country. A spokesman for the Fire and Rescue Services said resources were stretched to breaking point dealing with a blaze which threatened to engulf homes in the Devon area. Police say they believe that fires have been started deliberately.

Story 6:

Many people in the west of Scotland claim they witnessed a UFO crash into the sea near the island of Islay yesterday morning. Scottish police say they received dozens of calls from people reporting an object which splashed into Laggan Bay at high speed. The Department of Transport said it could not comment but that a full investigation is underway into the sighting.

Examiner Only	
Marks	Remark

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